



Unleash Your Full Potential

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STOP DOING:



- Making excuses
- Waiting
- Shortcutting
- Procrastinating
- Being afraid
- Accepting negativity



1. Dreaming & Believing





“The dreams and passions stored within our hearts are powerful keys which can unlock a wealth of potential.”

John C. Maxwell

How do you get
away from it all
and do your best
thinking?



2. Choosing Optimism

- Attitude
- Celebrate small wins
- Gratitude
- Practice appreciation



3. Embrace Your Fears

- Set your intention
- Feel your fear
- Offer comfort
- Repeat daily



COURAGE OVER COMFORT

CHECK-IN:

- HAVE I DONE ANYTHING LATELY THAT SCARES ME?
- HAVE I TRIED SOMETHING RECENTLY AND FAILED?
- DO I STEP OUT OF MY COMFORT ZONE?

... IF NOT, YOU'RE PROBABLY PLAYING IT
TOO SAFE.

Stop being afraid of what
could go wrong, and start
being excited about what
could go right.

Tony Robbins



@donhornsby

4. Learning & Growing



**How do you stay
current in your
field or expand
your expertise?**



5. Setting Goals

1. SMART
2. Stretch goals
3. Action Plans
 - a. Resources
 - b. Supporters
 - c. Obstacles



6. Taking Action

- Work plan
- Failure = Feedback
- Accountability partner



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START DOING:

1. Dreaming & Believing
2. Choosing Optimism
3. Embracing Your Fears
4. Learning & Growing
5. Setting Goals
6. Taking Action



**What one step
will you choose?**



Takeaways







“With realization of one's own potential and self-confidence in one's ability, one can build a better world.”

Dalai Lama

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